

Presorted Standard  
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**PAID**  
Peoria, Illinois  
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**PDDS**  
Peoria District Dental Society  
Kristan Creek, Executive Director  
PO Box 412  
Washington, IL 61571

PRACTICE DYNAMICS  
SPECIALIZES IN COACHING  
TEAMS TO REACH THEIR  
GOALS THROUGH BALANCE  
DRIVEN SUCCESS USING  
SYSTEMS, TEAMS AND  
TECHNOLOGY.



*Laci Phillips*

Laci discovered at an early age her true passion for speaking and entertaining audiences. As a founding partner at Practice Dynamics she combines her knowledge of dentistry and with passion for teams to deliver customized coaching, workshops and speaking events throughout the country.

Laci began her road to coaching as a chairside assistant while going to college to pursue a dream of one day having her own talk show. While working her way to the business side of dentistry, she was fortunate to learn from top industry professionals. The experience gained on this journey gives her unique insight into the technology and business side of dentistry. The experience of working in high tech offices, as well as, high-end cosmetic practices has instilled in her the passion and the knowledge to coach dental teams on their journey to excellence.

Balancing coaching dental teams with her speaking career is dream come true. Each time she takes the stage her passion for dentistry and the dental team comes to life in her words and the lessons she teaches.

**Registration & Breakfast:** 7am  
**Seminar:** 8am-10am  
**Snack Break:** 10am-10:30am  
**Seminar:** 10:30am-12:30pm

**4 CE's**

*This seminar is intended for the entire dental team: Dentists, hygienists, dental assistants, office managers & staff. Seating is limited to 150, please register quickly!*

# Practice Dynamics

*It's more than just Dentistry!*

**PDDS**  
Peoria District Dental Society

**Friday, October 29, 2021**  
**Holiday Inn**  
101 Holiday St., East Peoria, IL 61611  
**8:00 AM – 12:30 PM**

**Speaker:**

**Laci Phillips**  
*Founding Partner, Practice Dynamics*



Peoria District Dental Society  
Locally Approved PACE Program Provider for FAGD/MAGD credit.  
Approval does not imply acceptance by any regulatory authority or AGD endorsement.  
9/1/20 to 8/31/23  
Provider ID# 212186

## SYSTEMS, TEAMS, AND TECHNOLOGY: Creating Balance-Driven Success in Your Practice

Building a thriving dental practice can be challenging. Does your team's productivity, efficiency, and camaraderie match your vision?

Leadership is both an art and a science: Designing a precise balance of standard operating procedures that work, hiring and training a dream team, and leveraging the technology that creates patient-centered clinical capabilities. But where and how do we begin?

This interactive, hard-hitting presentation is ideal for both emerging and established practice leaders and presents the system that is the engine of a thriving modern practice. These three integral components (systems, teams, and technology) work together to create financial success and personal fulfillment. Ensure your technology provides exceptional patient care and practice profitability.

Join us and examine best practices and systems. Illuminate your path to greater team satisfaction. Ensure your technology provides exceptional patient care and practice profitability.

## CREATING LEADERS IN YOUR PRACTICE: Key Systems to Building a Perfect Team

A dream team starts with visionary leadership and is built on a solid foundation: Systems, structure, communication, and the never-ending pursuit of excellence.

Designed for the whole team, this interactive, resource-rich course covers critical systems every dental practice needs for developing leaders. Identify critical hiring protocols, learn how to keep the right people in the right roles, and what should happen when you discover it's just not a good fit.

The answer to every frustration in business is a system-including "people problems." Systems organize our world; they also support leaders in developing and retaining a high-functioning, self-directed team.

## IMPORTANT INFORMATION:

Please register by Friday, October 15, 2021.  
Preferred method of registration is online at ISDS.org.

*Please be prepared with your ISDS/ADA login credentials when registering online.*

If mailing registration, please make check to:  
PDDS & mail to: PDDS, PO Box 412, Washington, IL 61571.

For questions please contact PDDS office at 309-444-4443.  
Illinois State Dental Society CE vouchers CANNOT be used for Peoria District Dental Society courses.

**NO REFUNDS for this course after October 15, 2021.**

*We kindly request non vaccinated guests to wear a face covering.*

## REGISTRATION FORM

Practice Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Primary Contact Email for Dentist/Group Attending: \_\_\_\_\_

Phone: \_\_\_\_\_

*Please indicate staff credentials (Hygienist, Dental Assistant, etc.)*

Dentist #1 (\$125) \_\_\_\_\_

Dentist #2 (\$100) \_\_\_\_\_

Dentist #3+ (\$75) \_\_\_\_\_

Staff (\$75) 1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_



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